

# Raul Orlando Edwards

1302 Waugh Dr. #553, Houston, TX | Direct: 832.880.4065  
[rauloedwards@gmail.com](mailto:rauloedwards@gmail.com) | [www.raulorlandoedwards.com](http://www.raulorlandoedwards.com)

Over 20 years of proven leadership, creativity, ability to adapt, problem solving, and administrative aptitudes.

## EDUCATION

UNIVERSITY OF HOUSTON, Houston, TX | **Bachelor of Arts in Music, Minor in Spanish**, 2006  
SEMINARIO TEOLOGICO, Rep. of Panama | **Bachelor of Theology, Minor in Music and Pedagogy**, 1991  
PANAMA CANAL COLLEGE, La Boca, Panama | **Associate in Science, Business Administration**, June 1986

## EXPERIENCE

STRICTLY STREET SALSA, Houston, TX

**Founder/Executive Director**, January 1998-Present

Oversee all areas of administration, strategies (short to long term), marketing and community engagement.

- Lead team in the presentation of annual events and ensure mission and vision are carried out

FLAMART, Houston, TX

**Executive and Artistic Director**, August 2004-Present

Mastermind the organization's artistic and community identity while implementing its mission and ideals

- Build on past years in creating strategic plans for annual events in and out of Houston

PANAMERICAN MUSICAL ARTS RESEARCH (PAMAR), New York, NY

**Executive Director**, July 2019–Present

In charge of restructuring and refocusing the vision and functionality of the organization as it approaches its 35<sup>th</sup> Anniversary, which included the annual Latin American Cultural Week that almost abruptly ended in 2019.

RICE UNIVERSITY ARTS OF TOLERANCE, Houston, TX

**Executive Director**, Jun 2017–June 2020

Responsible for designing and implementing program's vision and its interfacing with arts, civic and community-based entities to present the message of inclusion and tolerance through the arts.

- Prepared budgets and marketing campaigns for over 30 collaborations, reaching over 17,000 people.
- Proactive in supporting partners' on campus or in the community

FOUNDATION FOR MODERN MUSIC, Houston, TX

**Artistic Director**, August 2007-May 2014

Led the rebranding and restructuring of the organization's goals, vision and community footprint.

- Elevated organization's visibility by growing a 600 annual attendance to over 7,000 in less than 2 years.
- Instrumental in expanding the annual local composers' competition to international reach.

## PROFESSIONAL MEMBERSHIPS

Houston East End Chamber of Commerce | Houston Area Urban League | National Association of Latino Arts and Cultures

## REFERENCES, PRESS, AWARDS AND PORTFOLIO

- Available at [www.raulorlandoedwards.com](http://www.raulorlandoedwards.com)